

# PROJECT RATING UPDATE

Jan 2019

# Lunyr

Unchanged

# CC

## Stable Outlook

### Analyst | Brian Fan

TokenInsight provides customized service such as project code analysis and project community analysis, etc. For more information, please contact [bd@tokeninsight.com](mailto:bd@tokeninsight.com) or visit [tokeninsight.com](http://tokeninsight.com)

### Current Stage

Lunyr is at the end of the development phase, and the main functions have been completed. Currently, the API development is underway.

The project update is normal, and some API development tasks are completed ahead of schedule. However, the project did not have significant marketing actions.

### Lunyr 2018 Performance

- Q 1** Release Mainnet Beta Version
  - ✓ Completed
  - The development of the CBN, HNR, LUN control panel has been completed.
- Q 2** Peer Review System Update
  - ✓ Completed
  - The review system algorithm has been upgraded and multiple languages have been provided for the content matching system.
- Q 3** Proposal and Voting System Update
  - ✓ Completed
  - The proposal and voting system has been improved and the dispute and resolution manager UI has been completed.
- Q 4** Advertising System Upgrade
  - ✓ Completed
  - The advertising algorithm has been upgraded and the ad management page has been completed.

# LUNYR

# Risk

Lunyr is a decentralized crowdsourcing encyclopedia and knowledge base. The platform currently has a low popularity, and there is very little content published after the launch of its testnet. Additionally, the distribution of LUN token is quite concentrated.

## Summary

### Team

#### Cofounder and CEO, Arnold P.

- 2016 – Present: Cofounder and CEO at Lunyr
- 2017 – Present: Founder at Unifint LLC
- 2017 – Present: Advisor of MyWish Platform

#### Chief Technology Officer, Patrick Milholland

- 2018 – Present: CTO at Lunyr
- 2017 – 2018: CTO at ContractRoom
- 2015 – 2017: Advisor of The Go Game

### Project

#### Lunyr

The Lunyr platform which is built on top of Ethereum, aims to be the starting point of the internet for finding information. The long-term vision is to develop a knowledge base API that developers can use to create next generation decentralized applications in Artificial Intelligence, Virtual Reality, Augmented Reality, and more.

#### Lunyr Token (LUN)

Allocation: 78% crowdsale, 15% Lunyr founders, 5% marketing and promotion distributed to the Lunyr multisig wallet, 2% Bug Bounty distributed to the Lunyr multisig wallet.

### Ecosystem

**Market Cap:** \$ 10,186,062

**Ranking:** 340

#### Token Incentive Mechanism

LUN tokens are used to place advertisements on the platform (the major source of income for platform). Platform rewards users with digital tokens - Contribution (CBN) and Honor (HNR) - for peer-reviewing and contributing information.

#### Popularity and Users

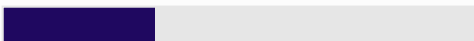
Currently, the number of Twitter followers and GitHub viewers are respectively 33,415 and 37. However, the update speed of its code on GitHub is very slow.

Rating **CC**

Outlook	Stable
Label	Content Sharing
Total Supply	2,703,356
In Circulation	2,297,853

## Score

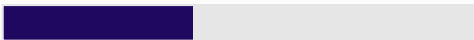
#### TEAM



#### PROJECT



#### ECOSYSTEM



## Analyst

Qing Liu

data@tokeninsight.com

tokeninsight.com

31 Aug 2018

AAA: The technical foundation is extremely solid and project risk is extremely low.

AA: The technical foundation is very solid and project risk is very low.

A: The technical foundation is solid and project risk is relatively low.

BBB: Technical feasibility is very good and project risk is controllable.

BB: Technical feasibility is good and the risk of the project is moderately controllable.

B: Technical feasibility is moderate and project risk is limited to a controllable extent.

CCC: The technical foundation or idea has certain problems and the project has relatively large risks.

CC: The technical foundation or idea has considerable problems and the project carries large risks.

C: The technical foundation or idea has substantial problems and the project suffers from extremely large risks.

D: The project is riddled with problems and carries an extremely high risk of failure.

TokenInsight only conducts evaluations based on quality and risk for the token projects examined, and does not make evaluations with regards to investment or valuation. For this reason, TokenInsight reports do not function as a reference for token investment.



**TokenInsight**

**TokenInsight Inc.**  
**Global Token Data & Rating Agency**

TO OBTAIN THE LATEST DATA AND RATING REPORTS IN  
BLOCKCHAIN INDUSTRY:

Website | [www.tokeninsight.com](http://www.tokeninsight.com)

Cooperation | [bd@tokeninsight.com](mailto:bd@tokeninsight.com)

OTHER CONTACTS

WeChat Official Account | Tokenin

Official Twitter | [TokenInsight](#)

Official Weibo | [TokenInsight](#)

Official Telegram | <https://t.me/TokenInsightOfficial>

Official Twitter Accounts



WeChat Mini APP



INSIGHT  
TOKEN