

# THETA

Rating **BB**

Outlook	Stable
Label	Entertainment
Total Supply	1,000,000,000
In Circulation	663,902,689

## Score

### TEAM



### PROJECT



### ECOSYSTEM



## Analyst

Qi Yang

data@tokeninsight.com

tokeninsight.com

29 Aug 2018

## Risk

Theta platform is a blockchain network for streaming media networks. The project is well backed by both the development team and external forces, and it's supported by an already launched platform. But the core code is still under development and not publicly available yet.

## Summary

### Team

#### CEO, Mitch Liu

- Co-founder of SLIVER.tv, Gameview Studios, Tapjoy
- Bachelor of Computer Science and Engineering from the Massachusetts Institute of Technology(MIT)
- Master of Management from the Business School of Stanford University

Theta Labs is governed by the board of directors of SLIVER.tv and consists of founders Mitch Liu and Jieyi Long, and Dovey Wan, Managing Partner of Danhua Capital.

### Project

Theta is a blockchain and token that aim to be used to power a decentralized video streaming and delivery network. The Theta Token functions as an incentive mechanism that encourages users to share their unused memory and bandwidth, serving as video caching and relay nodes for the network. Theta will be an open-source project that will be shared with industry and community participants, and its long-term vision is to have all video platforms participate in the network by building decentralized apps (Dapps) on top of the Theta protocol. Applications such as TV, movies, esports, music, education, and enterprise conferencing can benefit from building on the Theta Network.

### Ecosystem

**Market Cap:** \$ 69,133,507

**Ranking:** 213

#### Theta tokens act a role as:

- Users earn new tokens by caching and relaying video streams;
- Viewers can gift Theta Tokens to support their favorite streamers, content creators, and to purchase premium products, services and virtual goods;
- Advertisers can use tokens to fund advertising campaigns to support influencers, streaming sites and viewers;
- Viewers can also optionally earn tokens from advertisers as an engagement reward for their attention.

AAA: The technical foundation is extremely solid and project risk is extremely low.

AA: The technical foundation is very solid and project risk is very low.

A: The technical foundation is solid and project risk is relatively low.

BBB: Technical feasibility is very good and project risk is controllable.

BB: Technical feasibility is good and the risk of the project is moderately controllable.

B: Technical feasibility is moderate and project risk is limited to a controllable extent.

CCC: The technical foundation or idea has certain problems and the project has relatively large risks.

CC: The technical foundation or idea has considerable problems and the project carries large risks.

C: The technical foundation or idea has substantial problems and the project suffers from extremely large risks.

D: The project is riddled with problems and carries an extremely high risk of failure.

TokenInsight only conducts evaluations based on quality and risk for the token projects examined, and does not make evaluations with regards to investment or valuation. For this reason, TokenInsight reports do not function as a reference for token investment.