

Red Pulse Phoenix

Unchanged

CCC

Stable Outlook

Analyst | Crystal Wang

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Current Stage

Red Pulse Phoenix is continuously updating the functions of the platform to improve the user experience, including building an ecosystem of research contents and launching an encrypted version of the platform called Crypto Pulse. In September 2018, PHX token was officially launched on the Bitsonic Exchange. In October, the project launched a new PHX-based research platform and began to open their platform to all external contributors.

Red Pulse Phoenix 2018 Performance

- 1 "A Gig Economy"
"A Gig Economy", Red Pulse's ecosystem of research contents was updated in November 2018, enabling contributors to share thousands of dollars everyday, using their expertise to generate research notes and news to meet the global demand for business insights.
- 2 Red Pulse Phoenix Platform
The project launched a public research platform based on PHX in October 2018, and began to open the platform to all external contributors. An encrypted version of the platform called Crypto Pulse will later be released.
- 3 PHX Launch on the Bitsonic Exchange
PHX was officially launched and became tradable on the Korean Bitsonic Exchange in September 2018, with currently two trading pairs: PHX/BTC and PHX/ETH.

Rating **CCC**

Outlook	Stable
Label	Content
Total Supply	1,362,278,592
In Circulation	829,588,687

Score

TEAM



PROJECT



ECOSYSTEM



Analyst

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Risk

Red Pulse is an information platform which encourages independent analysts and commentators to generate original contents. PHOENIX is the next evolution in Red Pulse, bringing forth an infrastructure and upgraded token (PHX). The project is backed by a good team. But its vesting period of tokens held by the team is relatively short and its main function is not available yet.

Summary

Team

Founder CEO, Jonathan Ha

- 2015 - Present: CEO of Red Pulse
- 2010 - 2015: Director, Head of Consulting at Z - Ben Advisors
- 2009 - 2010: Summer Marketing Associate in LG Electronics

Chief Operating Officer, James S. Maher

- MBA in Business, University of California, Berkeley
- 2011 - Present: CFO of Shang101 Inc.
- 2010 - 2011: Research Analyst at Palo Alto Investors

Project

Red Pulse Phoenix

Red Pulse Phoenix is a new platform of Red Pulse and a cloud-based knowledge network that connects research consumers with content-producers. Phoenix utilizes machine learning, natural language processing, and blockchain technology to power a more efficient ecosystem for matching industry experts to clients looking for insights. Phoenix includes features such as Proof of Creation, Proof of Ownership, regulatory compliance, IP protection and accountability built right into the new smart contract.

Red Pulse Phoenix Token (PHX)

Allocation: 40% crowdsale, 40% reserve held by company, 15% company shareholders (excluding employees), 5% company employees.

Ecosystem

Market Cap: \$ 15,598,962

Ranking: 262

Token Incentive Mechanism

There will be a total supply of 1,362,278,592 tokens. Anyone who publishes relevant research content on Red Pulse can get the token incentives, while customers can pay for the research information by tokens.

Popularity and Users

The application scenario of project is clearly, and Red Pulse has accumulated many potential users. However, currently, its popularity on GitHub is very low and the number of commits on GitHub is small.

AAA: The technical foundation is extremely solid and project risk is extremely low.

AA: The technical foundation is very solid and project risk is very low.

A: The technical foundation is solid and project risk is relatively low.

BBB: Technical feasibility is very good and project risk is controllable.

BB: Technical feasibility is good and the risk of the project is moderately controllable.

B: Technical feasibility is moderate and project risk is limited to a controllable extent.

CCC: The technical foundation or idea has certain problems and the project has relatively large risks.

CC: The technical foundation or idea has considerable problems and the project carries large risks.

C: The technical foundation or idea has substantial problems and the project suffers from extremely large risks.

D: The project is riddled with problems and carries an extremely high risk of failure.

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